Data Mining – Blogs Listing & Tracking Authors

A blog is a personal website or a web page on which an individual records opinions, links to other sites, etc. on a regular basis. A blog is similar to a personal diary, where the author may record any topic of general interest. Blog's gives individuals and companies an opportunity to express their views. The blog helps interact with website visitors and inform them about services that are unique to the business in promotion.

Problems

It is also a good idea to engage bloggers who are interested in specific subjects to encourage them to write blog about such topics. The client from New York initially enquired with DART if we could blog about specific topics. Our Analysts suggested him the idea of sourcing blog writers to bring quality content relevant to the specific services that he is offering. After a few initial discussions, the client agreed to engage DART to track down blog writers.

Methodologies

DART Analysts listed out the blogs per the requirements of the client. Our Analysts studied the business services of the client, and offered solutions to identify blog writers. We segregated the blogs under various categories and categories were identified after discussion with the client. DART collected contact details of the blogger through the blog and social media platforms like Twitter and Facebook. Here are a few of the bloggers identified by DART:

DART's Bloggers Tracking Services

The Data Analyst team at DART performs the task of extracting useful information from blogs and other published documents. DART uses a combination of software and manual methods to capture data and prepare the profile per client's requirements. DART has experienced Analysts on board who can extract data from blogs for any specific requirements.

Site Name	Category	URL	Contact Person	Email	Phone	Twitter	Facebook	RSS Subscribers No
Wouldn't You Like To See Something Strange?	Art	www.seesomethingstrange.com	Paddy Johnson	info@13thfloorgallery.com	330 2801977	twitter.com/gmourningglory	www.facebook.com/thirteenthfloor?sk=info	1350
On Stage Lighting	Theatre	www.onstagelighting.co.uk	Rob Sayer	editor@onstagelighting.co.uk.	+44 7990 975 883	twitter.com/On-Stage-Lighting	www.facebook.com/robsayer	1720